



Paw to Paw

N.J. District 16-B

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July 2011



From the desk of the D.G.

Hello, Lions of district 16-B I have recently returned from the Lions International convention in Seattle Washington. At the DGE/DG for day seminar I learned many things that hopefully will be a means of guiding us through the next year. One very important thing that was confirmed is that our future is only as good as we expect it to be.

As you may know this year we are beginning a new program with the GMT (general Membership Team) and the GLT (General Leadership team), which will be responsible for our District growth. There is a lot of materials and information available to the GMT and GLT coordinators for our district but the detailed plans are up to the coordinators and myself. I strongly believe that if we put our selves up to the tasks of growing our District there is no way to predict just how far we can and will go. The Cabinet and GMT and GLT coordinators as well as their teams will meet in August after the August 10th reorganization meeting to formulate our District plan that will include benchmarks. We need benchmarks that are clear and defined so we will have a means of measure the success our District is accomplishing. It is my understanding of the GMT and GLT program that real success will be measured not by well-crafted reports but rather by membership development and leadership grow and knowledge.

I challenge all Presidents, Secretaries, Members, PDG's and our clubs to work with these teams and think out of the box because we deserve success in membership and leadership development.

Continued on page 2

Hong Kong Business Leader Elected Lions Clubs International President: First from China

OAK BROOK, IL, USA, July 8, 2011

Wing-Kun Tam, from Hong Kong Special Administrative Region (SAR), The People's Republic of China, was elected president of The International Association of Lions Clubs at the association's 94th International Convention, held in Seattle, Washington, USA, July 4-8, 2011. He is the first person from China to serve as international president of the world's largest service club organization.

Tam is the chairperson of a worldwide group of air transportation companies. He is active in many government and community organizations.

As international president, Tam will lead the association that has 1.35 million members in more than 45,000 clubs in 206 countries and geographic areas around the world. He will also help set the direction for Lions Clubs International Foundation and the foundation's SightFirst Program, a US\$415 million effort to rid the world of preventable and reversible blindness.

Continued on Page 3

PDG Walter S. Camlin Jr.

AGE: 61 • Atlantic Highlands

Walter S. Camlin Jr., 61, of Atlantic Highlands, passed away Sunday, July 10, 2011, at his residence in Atlantic Highlands. He was a letter carrier for the U.S. Postal Service in Atlantic Highlands for 35 years, where he was known as "Wally the Mailman", and retiring in 2004. He was a current president and member of the Atlantic Highlands Lions Club since 1988. He also served as president for four previous terms; past District Governor of N.J. Area 16-B Lions International serving in 2000-2001; recipient of the Lions International "Melvin Jones Award" 2002. Messages of condolence may be emailed to Postens@comcast.net and will be received by the family. ☒

INSIDE THIS ISSUE

1	FROM THE DESK OF THE D.G.
1	Hong kong leader elected
1	P.D.G. Walter Camlin
2	Joint District Project
3	Calendar of Events
3	P.D.G.s Honored
4	I.T. Talk
4	Out side of the Box

Desk of the D.G. Continued from page 1

Our International Associations President for this is Lion Wang Kung Tam from Hong Kong China. His mission for the year is two fold in that "I Believe" and that "Lions are a family". When he speaks of "I believe" what this means is that any and all individuals can make a difference but they must choose to do so. Lions will you choose to do so? "Lions as a Family" this means that we should treat our fellow Lions as we would if they were our brother or sister, by protecting them, assisting them, offer our understanding even in time of disagreement, and most of all communicate with them no matter what because we are a family. What makes us a family is our membership, dedication to our mission, and our common commitment to serve others who are less fortunate than our selves. Intellectually this may appear to be common sense but the practice of this concept may be difficult for some and for those of us who can practice this we need to be patient with those who cannot as well as help them find our path. Tolerance and respect for one another just may be the key to bring back the fun in Lions, give it a try and see.

The International President set a global service goal of planting 1 million trees worldwide. The goal works like this each Lions club is challenged to plant as many trees as they can from July 1st thru to June 30th 2012. We are talking about saplings when using the word trees to plant. There may be some ways to obtain saplings for free or a nominal fee. I will be providing more information at the Reorganization meeting on this topic.

As you may know at the state convention this past May the redistricting plan was accepted and thus in 2014 we anticipate the consolidation of our District 16-b into the new districts of N & L accordingly. This does not mean that we can stop with our work to develop membership or the creation of new Clubs. We should intensify our efforts on membership development and new Club development because with more members and /Clubs the more people we can help. When you hear of public officials speaking about relying more and more on the private sector that means Association's such as the Lion Clubs. Did you know that there are seven different types of memberships available to Clubs to utilize so to accommodate the life styles of a wide range of people today? Did you know that dropping members for lack of payment of Dues is no longer acceptable?

Yes, I am aware that the MMR report still has a check box for this category but that is it will take time for LCI to make the correction. This does not mean that you just find another reason to drop a member but it does mean that you need to communicate with the member directly via conversation either in person or by phone to see what is going on and if they need some temporary help with the Dues or there is something else the Club can do to resolve the situation. There must be a reason that the member is not paying their dues it is very much worth the time and effort to find out what that reason is and try to resolve it. Lions of District 16-B I welcome you to join us for the Reorganization meeting on Wednesday, August 10th in Hamilton. I look forward to outlining my plans for the year and hearing your input so we can come to a consensus, we

are all stakeholders in our future. Please feel free to contact me at any time if you think I can be of assistance or if you just want to understand more about something and I will do my best to help which will include try to obtain the information you want if I do not have it.⊗

Yours in Lionism,
Lion Michael T. Marrazzo
District governor
2011 – 2012
Phone 732-872-1990
Email: Marrazzo@husnj.net

Joint District Project



Middletown June 18th 2011

Working with the Stop Hunger Now Organization members of the Jackson, Middletown, Manchester, Wall, Howell and Toms River Lions clubs. As well as Young people from the Middletown Reformed Church has packaged over 10,200 meals in two hours that will be shipped throughout the United States and the World to help relieve hunger.⊗

CALENDAR OF EVENTS

August 10, 2011
Reorganization Meeting
7:00pm Location TBA

October 28, 2011
District 16B Charitable Foundation
Harvest Charity Ball
La Bove Grand in Lakehurst New Jersey.

September 29, 2011
1st Cabinet Meeting
7:00pm Location TBA

November 29, 2011
2nd Cabinet Meeting
7:00pm Location TBA

January 26, 2012
3rd Cabinet Meeting
7:00pm Location TBA

April 5, 2012
4th Cabinet Meeting
7:00pm Location TBA

International President Continued from page 1

Tam has been a member or chairperson of numerous boards and committees of the Hong Kong government. He served as Hong Kong District Affairs Advisor before the establishment of the SAR in 1997. He has been the Hong Kong Convention Ambassador since 1995 and he is a Justice of the Peace in Hong Kong. He is also the appointed Honorary Consul of the Republic of Kenya in the Hong Kong SAR and Macau SAR.

A member of the Mt. Cameron Lions Club since 1981, Tam has held many offices in Lions Clubs International, including Campaign SighthFirst multinational coordinator, SighthFirst China Action executive chairperson and 2005 honorary International Convention Host Committee chairperson.⊗

P.D.G.s Honored



On June 25th, a testimonial was held at "The Renaissance" in Ocean Township., N.J. for current Lion District Governor Rosemarie Townend. During the evening's festivities, two lions were presented with awards. Pictured are Lion Past District Governors Joyce and Norman Palmer.

The awards were sent by Lions Clubs International President Sid L. Scruggs III, at the request of Governor Townend, Lion Joyce Palmer was awarded the "Distinguished Leadership Medal" and Lion Norman Palmer was awarded the "International Presidents Medal", of which, there are only 600 of these presentations made to lion candidates around the world.⊗

I.T. TALK

I would like to point out a very important P.R. tool a lot of the clubs in our district are missing out on.

It is the FREE web site LCI provides thru Lions e-Clubhouse. In the digital age we live in if you don't have a web presence you don't exist. One of the most asked questions I get when recruiting new members is "Do you have a web site". It is more than a recruiting tool it is a permanent billboard for your club. With info on when and where your meetings are. Who to contact for more info and some of the things your club has or is doing.

Now a lot of you are saying I don't know how to do a web site. With the e-Clubhouse all the hard stuff is done for you. If you can send an email you can do an e-Clubhouse web site.

To set up you site go to

<http://www.e-clubhouse.org/> Than click where is says New Users click here than just fill out the form that comes up. In 2-4 days the web master will receive an email saying your site is approved and will receive the user name and password so you can edit the site.

Now the web master does not have to be an officer of the club it could be any member who has a computer and Internet. It could be a good way to get a new member to feel involved with your club.

Once the site is approved it is on the Internet and ready for your Webmaster to add content to it.

Now the url or web address is going to be a bit long it will look something like this:

<http://e-clubhouse.org/sites/jacksonnj/>
Now you can use that or for a small fee you can go to a site like Go Daddy .com and register a shorter one for example: www.jacksonlionsnj.org and just have that point to your site. It will cost your club about \$10 a year.

Whatever you choose to use for a web address get it out there put it on your letterhead, press releases. Most towns have a web site request to have a link put on there. Any place you can think of.

The most important thing, keep the information on the page up to date.

If you have any web site related questions I am just an email away at jacksonlion@optonline.net ☺

Lion Bob

OUT SIDE OF THE BOX

Michael T. Marrazzo
Atlantic highlands Lions Club

The club had a manpower shortage when planning their annual Funnel cake sale. However, after some discussion the Club decided to partner with the Masonic Lodge in town. This partnership solved the manpower problem and also went on to bring some new ideas on how to bring more people to the Funnel cake stand, which resulted in more funding raised. This has also gone on to inspire a local person to join the Lions club and now there is a second new member. So, we have brought in two new members in just over a month and all because we took a chance to work with another group in town. Maybe other Club should do the same in there own areas and maybe they will see the same results or better then we did. The community has been very supportive of our partnership effort and we are now working on another event to do with the Masonic lodge members but this time we are going to plan the event together since we found that our partnership lead us to working like a team.

Give it a try Lions!

Visit our web site
www.njlions.org/16b/
For the most up to date info!
We are also on Facebook

Submit your club news or events to:

Lion Bob Burlew
Email: jacksonlion@optonline.net

Snail mail: 2210 Shore Dr.
Wall N.J. 07719